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FOR IMMEDIATE RELEASE

## **Millennium Systems International Expands Educational Mission and Partners with the American Hair Loss Council**

John Harms speaks to supporting industry growth and the importance of the  
'Business Side of Beauty.'

**PARSIPPANY, NJ (February 4, 2019)** – Millennium Systems International, provider of the only true cloud-based business management platform built by beauty and wellness veterans exclusively for the beauty and wellness industries, is pleased to announce its partnership with the American Hair Loss Council.

The only not-for-profit trade association serving the hair restoration industry, the American Hair Loss Council provides education, accreditation, peer networking and support for hair restoration professionals while providing support for individuals suffering from hair loss. "We're excited to support the American Hair Loss Council. As more than a software company, our commitment is to provide education to the industry on proven ways to grow businesses, whether AHLC members use our software solutions or not. Our mission is to continue to help the industry prosper and inform owners on the importance of the business side of beauty," says Millennium Systems International founder and CEO John Harms.

The two organizations will join forces for the first time this spring, when Harms educates at the AHLC's annual conference "Hair Now," May 4-6 in Nashville, TN. The three-day members only event will focus on state-of-the-art instruction from a variety of industry leaders, educators and manufacturers. Harms's educational sessions will focus on how software can help AHLC members' businesses thrive, while better serving their guests. "My mantra for 2019 is to go back to the way we built our company, which is through supporting the industry one client and one organization at a time," says Harms.

For more information on how Millennium Systems International's cloud-based business solution, Meevo 2, can help your business grow, visit [www.millenniumsi.com](http://www.millenniumsi.com). To learn more about the Hair Now event, visit <https://www.ahlc.org/annualconference/>.

### **About Millennium Systems International**

*With a 30-year track record developing innovative solutions tailored to beauty and wellness businesses, Millennium Systems International has reinvented how businesses operate by rebuilding its solutions from top to bottom. Providing the only true cloud-based business management platform built by beauty and wellness veterans, Millennium's Meevo 2 platform delivers everything needed to run and grow a business – all in one place. From streamlining common tasks, to connecting with clients, to booking appointments, to managing loyalty programs to accessing the insights to help better manage performance, all packaged with ongoing educational resources, training programs, and workshops to help inspire and*



*educate employees. That's what Millennium Systems International calls better performance, delivered. For more information, visit [www.millenniumsi.com](http://www.millenniumsi.com).*

#### **About The American Hair Loss Council**

*The American Hair Loss Council is the only not-for-profit trade association serving the hair restoration industry. Members are highly trained hair restoration specialists and technicians, certified trichologists, extensionists, wig fitters, and hair transplant surgeons, as well as manufacturers and distributors of industry-related goods.*

*The AHLC provides education, accreditation, peer networking and support for hair restoration professionals while providing support for individuals suffering from hair loss. The American Hair Loss Council works to establish a standard of conduct that upholds the reputation of our industry and creates confidence and trust that the public receives a high level of care and service. For more information, visit [www.ahlc.org](http://www.ahlc.org).*

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